Mark Roma

From Developer to Designer and Back

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Experience

2013 - 2016

Digital Services Team Lead
CHENMED LLC - Miami FL / Richmond VA

I led a team of UX designers and coders to produce all of the external and internal websites in use by the company. Transferred all major coporate sites to Drupal, Programmed custom themes and modules in Acquia's AWS hosted environment. Coordinated social media, landing pages, and digital video for campaigns and websites.

2012 - 2013

Web Manager
MONKEE-BOY - Austin TX

I was responsible for the creation and execution of all interactive media. Developed innovative and usable solutions to satisfy needs spanning e-commerce, digital storytelling, mobile, and online experiences. Maintained and developed sites in Expression Engine, Wordpress, and Drupal.

2011 - 2013

Creative Director
EMUSE CREATIVE - Austin TX

I participated in campaigns and projects providing digital expertise, uniting creativity and usability with a focus on CMS platforms, particularly Wordpress and Drupal full stack development in a LAMP environment.

2010 - 2011

Art Director
UMBRELLA MEDIA - Austin TX

I worked with a wide variety of digital programming, including, but not limited to, Drupal 6 & 7 platforms, commerce site development and custom views, user roles, and permissions.

Education

2006

Graphic Design · BA
SAVANNAH COLLEGE OF ART + DESIGN
SAVANNAH GA

2001

Liberal Arts and Sciences · AS
CORNING COMMUNITY COLLEGE
CORNING NY

Sites

- ChenMedMarketing.com
- PMRMed.com
- ChenMedicalCenters.com
- JenCareMed.com
- ChenMed.com
- CTech.net
- Purephit.com
- ThinkBSG.com

ADVANCED KNOWLEDGE & EXPERIENCE WITH:

Coding languages: HTML, CSS, PHP, Javascript, JQuery, full stack development

Acquia and Amazon AWS web hosting environments with ELBs

Drupal configuration, installation, customization, and module creation

MySQL database transfer, query, and configuration

Prototyping via Balsamiq, Protoshare, or other wireframing software

Project planning, time tracking and ticketing platforms such as Basecamp and Zendesk

Git and Svn repository backup and collaboration

Basic Sharepoint administration and content management